



HAUPPAUGE LAUNCHES NEW FREE APP TO WATCH LIVE TV ON THE IPAD

'WinTV Extend for iPad' is now available from the Apple App Store, allowing live TV to be watched on an iPad over a Wi-Fi network

August 4, 2011: Hauppauge Digital, Inc. (NASDAQ: HAUP), the world's leading developer and manufacturer of TV tuner products for personal computers, has announced the launch of the 'WinTV Extend for iPad' application optimized for Apple's iPad and available at no charge in the App Store. 'WinTV Extend for iPad' allows Hauppauge WinTV Extend customers to watch their favorite TV programs live on their iPad in the home via their Wi-Fi network, or outside of the home—in a hotel, at an airport etc.--any place their iPad has an Internet connection via Wi-Fi.

The 'WinTV for iPad' app is available at no cost from the Apple App Store. To find it, search for 'WinTV.'

The 'WinTV Extend for iPad' application delivers enhanced TV watching features such as a better iPad screen format, easier navigation of TV channel lists, landscape and portrait TV watching modes, and better network utilization on Wi-Fi networks. In addition to watching live TV, a user who has recorded TV programs using a PC-based Hauppauge TV tuner can watch those recordings on their iPad. Like live TV, these pre-recorded TV programs can be watched in the house or anywhere the user has an Wi-Fi Internet connection.

The Hauppauge live TV system has two pieces: a TV transmitter which runs on a home or office PC, and the 'WinTV Extend for iPad' TV receiving application which runs on the iPad. The live TV transmitter can be any one of the popular Hauppauge WinTV TV tuners. These PC-based TV tuners plug into a Windows based PC and connect to a users TV source, such as a cable or satellite TV or an over-the-air TV antenna. The WinTV TV tuner uses Hauppauge's 'WinTV v7.2' application, which formats the live TV program into a form which can be watched on an iPad, and then transmits the formatted TV signal to the new Hauppauge 'WinTV Extend for iPad' application.

An overview and screen shots of the 'WinTV for iPad' app are available here:

http://www.hauppauge.com/wintv_for_ipad

Any user of a Hauppauge WinTV-HVR TV tuner, or who uses the Hauppauge HD PVR or Colossus HD receivers, can upgrade to 'WinTV v7.2' at a one-time cost of \$9.95 here:

http://store.hauppauge.com/SoftwareProducts.asp#cd_wintv7

About Hauppauge

Hauppauge Digital, Inc. (NASDAQ: HAUP) is a leading developer and manufacturer of digital TV and data broadcast receiver products for personal computers. Through its Hauppauge Computer Works, Inc., PCTV Systems Sarl and Hauppauge Digital Europe subsidiaries, the company designs and develops digital video boards for TV-in-a-window, digital video editing and video conferencing. The Company is headquartered in Hauppauge, New York, with R&D offices in New York, Braunschweig, Germany and Taipei, administrative offices in New York, Singapore, Taiwan, Ireland and Luxembourg, and sales offices in Germany, London, Paris, The Netherlands, Sweden, Italy, Spain, Singapore and California. The Company's Internet web site can be found at <http://www.hauppauge.com>. Hauppauge and WinTV are registered trademarks of Hauppauge Computer Works, Inc. Other product or service names herein are the trademarks of their respective owners.

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