



HAUPPAUGE CREATES THREE UPGRADE PRODUCTS FOR
MICROSOFT WINDOWS XP MEDIA CENTER EDITION 2005

*The WinTV-PVR Media Center Edition kits are designed to upgrade tunerless
Windows XP Media Center Edition 2005 PCs by adding high quality hardware MPEG encoders
plus Media Center remote controls*

HAUPPAUGE, NY – October 14, 2005 - Hauppauge Digital, Inc. (NASDAQ: HAUP), a leading developer and manufacturer of TV receiver products for personal computers, today announced three new TV upgrade products for Microsoft Windows XP Media Center Edition 2005. These new products are designed to add TV capabilities to PCs running Windows XP Media Center Edition 2005 that are sold without built-in TV tuners or the Media Center remote control.

The new upgrade kits are based on Hauppauge's popular WinTV-PVR and WinTV-HVR series. The WinTV-PVR-150 is the best selling single tuner hardware MPEG encoder for Media Center, while the WinTV-PVR-500 is the best selling dual tuner hardware MPEG encoder for Media Center.

For the European market, Hauppauge is introducing the WinTV-HVR-1300 MCE-Kit, a hybrid analog and digital TV receiver. Europe uses a mix of analog and digital TV, and the WinTV-HVR-1300 satisfies both markets by combining the TV tuner plus hardware MPEG encoder from the WinTV-PVR-150, with a DVB-T digital TV receiver, all on one PCI board.

"Windows XP Media Center Edition 2005 is one of the most compelling home user experiences we have seen for PCs," said Ken Plotkin, CEO of Hauppauge. "For consumers who are purchasing one of the new Media Center PC's which are not sold with TV or remote control, Hauppauge is offering upgrades to add these important features. When you add TV

to a Media Center PC, you can watch, pause and record television on your PC. And with Media Center's Guide feature, recording your favorite TV shows becomes a snap".

"As sales of Windows XP Media Center Edition 2005 PCs continue to grow, we're finding that customers who purchased a Media Center PC without a TV tuner are looking for a high-quality solution that easily adds this functionality," said Dave Mendlen, director of Windows Consumer Marketing at Microsoft Corp. "We're thrilled with the work Hauppauge is doing to provide customers easy and convenient access to this solution so they can enjoy the full range of TV experiences available with their Media Center PC."

AVAILABILITY

The WinTV-PVR-150 MCE-Kit will be available from Best Buy, Circuit City and CompUSA starting October 14, 2005. The WinTV-PVR-500 MCE-Kit is currently available from online e-tailers. For Europe, the hybrid analog and digital TV receiver, the WinTV-HVR-1300 MCE-Kit, will be available starting October 14, 2005 at MediaMart in Germany and Dixons in the UK.

ABOUT HAUPPAUGE DIGITAL

Hauppauge Digital, Inc. is a leading developer and manufacturer of digital TV and data broadcast receiver products for personal computers. Through its Hauppauge Computer Works, Inc. and Hauppauge Digital Europe subsidiaries, the Company designs and develops digital video boards for TV-in-a-window, digital video editing and video conferencing. The Company is headquartered in Hauppauge, New York, with administrative offices in New York, Singapore, Taiwan, Ireland and Luxembourg and sales offices in Germany, London, Paris, The Netherlands, Sweden, Italy, Spain, Singapore and California. The Company's Internet web site can be found at <http://www.hauppauge.com>.

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